

JENNIFER CHONG DESIGNER

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EXPERIENCE

ART DIRECTOR, GO! PRODUCTIONS

Atlanta, Georgia & Long Beach, California *2007 – Present*
Responsible for design elements from proposals, print collateral, exhibit design, speaker support to video looks. Managed creative staff, interviewing/hiring new designers, and presented to clients. Clients include The Coca-Cola Company, Honda Motors Manufacturing, InterContinental Hotels Group, Kia Motors America, Lowes, Mercedes-Benz, and Nintendo.

SENIOR DESIGNER, GO! PRODUCTIONS

Atlanta, Georgia *2006 – 2007*
Worked directly with clients. Assisted with scenic design and installation. Finding new vendors, researching cost effective options for clients, and supervision of press runs.

DESIGNER, GO! PRODUCTIONS

Atlanta, Georgia *2005 – 2006*
Assisted art director with print collateral, theme designs, and photo re-touching.

FREELANCE DESIGNER, JCHONG DESIGNS

Atlanta, Georgia *2004 – 2008*
Designed identities, wedding invitations, brochures, photo re-touching catalogs, and signage. Clients include B&D Burgers, Chinese Buddha, International Hair Designs, Leadbeater Design and TimeLine Management.

ART DIRECTOR, MOPPER-STAPEN

Savannah, Georgia *2004 – 2005*
Created and designed business material for advertisements and in-store displays. Business identities for new complexes.

EDUCATION

Savannah College of Art and Design (SCAD), Savannah, Georgia
B.F.A. Graphic Design, 2005
Magna Cum Laude GPA: 4.0

ACHIEVEMENTS

Outstanding Achievement Award for Graphic Design *2005*
Published in CYAN Graphic Design Annual *2005*
Selected pieces for the "I am Design" Senior Show *2005*
2nd place portfolio, AIGA – Jacksonville *2005*
Dean's List SCAD *2002 – 2005*

SKILLS

Photoshop
Illustrator
InDesign
PowerPoint
Keynote

INTEREST

Photography
Gocco Printing
Screen Printing
Book Binding
Blogging

ORGANIZATIONS

American Institute of Graphic Arts (AIGA)
2003 – 2008
Vice President SCAD-AIGA
2004 – 2005
Counterform, SCAD Design, Student Organization
2003 – 2005
