

JENNIFERCHONG

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404.578.5251

EXPERIENCE

Designer, GO! Productions, Inc.

Atlanta, GA 2006

Assisted Art Director, with print collateral and exhibition design. Managed Coca-Cola North America online web site. Clients included, The Coca-Cola Company, Mercedes-Benz, Kia Motors, InterContinental Hotels Group and Honda Motors.

Designer, The Kim Firm

Atlanta, GA 2005

Developed information mapping system for company.

Designer, First Class Aviation Services

Savannah, GA 2005

Developed business identity system.

Teaching Assistant, Savannah College of Art and Design

Atlanta, GA 2005

Assisted in logo workshop.

Designer, Leadbeater Furniture

Savannah, GA 2004

Developed business identity system.

Assistant Art Director, Mopper-Stapen

Savannah, GA 2004 – 2005

Created and designed collateral material for advertisements and in-store displays. Business identities for new complexes.

Manager, B&D Burger

Savannah, GA 2003 – 2004

Conceptualized and designed layouts for special deals. Managed 40 plus employees, handled scheduling, opening and closing duties, and dealt with large sums of money.

EDUCATION

Savannah College of Art and Design (SCAD), Savannah, GA

BFA, Graphic Design, 2005

GPA: 4.0

SKILLS

Bilingual in English and Chinese (Mandarin)

Photoshop, Illustrator, InDesign, ImageReady, and QuarkXPress

ORGANIZATIONS

American Institute of Graphic Arts (AIGA) Member

2003 – Present

Vice President SCAD-AIGA

2004 – 2005

Counterform, SCAD graphic design organization

2003 – 2005

ACHIEVEMENTS

Outstanding Achievement Award for Graphic Design 2005

Published in CYAN Graphic Design Annual 2005

Selected pieces for the "I am Design" Senior Show 2005

2nd place portfolio, AIGA - Jacksonville 2005

NYC Off Campus Scholarship 2005

Selected to collaborate on design poster for speaker

Michael Gericke from Pentagram 2005

Participated in The Young Designers Exhibition in Taiwan 2005

Savannah Back Pain Association Pamphlet Winner 2004

\$3,000 SCAD Portfolio Scholarship per quarter 2002 – Present

Dean's List SCAD 2002 – Present